

Summary

Primetime TV home-shopping producer with 18 years experience in entertainment, starting as a child actress at age 8. Fast learner with a team mentality and ability to see the big picture. Flexible and adept with proven track record working in a fast paced, live TV environment. Passion for producing content that brings ideas to life. Excited to apply skills in a new area of video and content creation.

Skills / Expertise

creative vision	problem solving
detail oriented	team management
budgeting	pitching concepts
story-telling	adaptability
	tech savvy

Education

University of Tennessee, Knoxville

2012-2016

Bachelor of Science in communication with concentrations in public relations and business administration

University of Urbino, Italy

(Study Abroad) 2015

Studied international public relations & Italian culture with an emphasis on intercultural competence & international communication

Key Film Appearances

Walk the Line (2005) - Roseanne Cash - 20th Century Fox

Big Fish (2003) - Jenny - Columbia Pictures

Full acting resume available upon request

Professional Experience

Show Producer Jewelry Television
Nov. 2018 - current

- Strategically determine sales plan for each show alongside host and internal team
- Lead team of 8 during live, primetime TV home shopping shows (2 or 4-hours) for approx. 16 hours/week to reach gross margin and KPI goals
- Analyze up to 10 different sales trends during live shows to adjust pre-determined sales strategy
- Coordinate and communicate with graphics, sound, director, hosts, and guests during all shows

Production Assistant Jewelry Television
Feb. 2018 - Nov. 2018

- On-set coordinator between host and production crew for 2 or 4-hour shows
- Responsible for on-set product set-up, standard & ECU capture shots of all show items, and product management for all shows

Admissions Counselor University of Tenn.
2016 - 2017

- Performed daily information sessions for prospective students & their families
- Led coordination with high schools to recruit and maintain relationships with counselors & students

Videographer Boss Dance Company
2013 - 2016

- Created promotional videos of dance performances and events, which included interviewing members, editing hundreds of hours of footage, and finalizing up to 10 videos per year